

JACK HOUSTON

VIDEO EDITOR | MOTION DESIGN | WORKFLOW AUTOMATION

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PROFESSIONAL SUMMARY

Senior video editor with 10+ years experience. For the past 6 years at award-winning agency Ultrabland, cutting trailers, promos, and full campaigns for clients like Disney+, HBO/Max, Paramount+, Amazon, Hulu, FX, and NatGeo. Beyond the main creative editorial responsibilities, I expanded my role as a highly valuable member of the in-house graphics team, leveraging my motion design experience to carve out a more useful hybrid role. Prior to Ultrabland, I worked at Business Insider on the explainer video team, where I started as an intern and was selected for a full-time position out of 10 competing interns. During my time there I shot, edited, and animated viral explainer videos on a regular basis, tallying 50M+ views across YouTube, Instagram, TikTok, Snap, and Twitter. More recently, with the explosion of AI, I've developed a strong interest in leveraging new tools to create automated workflows using Python and custom Adobe Premiere extensions.

EXPERIENCE

Video Editor

January 2021 – March 2026

Ultrabland

New York, NY

- Creative direction on hundreds of promo and trailer campaigns, including Super Bowl spots for Disney+, graphical rebrand campaigns for PlutoTV and NatGeo, and recurring multi-title promo jobs
- Executed motion design using client graphics toolkits to keep spots visually consistent and on-brand
- Led development of Python/Premiere Extension automation tools, reducing project turnaround times by an estimated 30-40% across multi-title delivery pipelines
- Architected custom MOGRT templates in After Effects for title cards, social delivery lower thirds, and transitions, streamlining graphics execution across multiple client campaigns
- Managed technical execution of complex promotional campaigns for three clients simultaneously, often involving ~\$200k budgets
- Optimized resource allocation across teams, resulting in a 30-40% decrease in social versioning requirements for social delivery specs.
- Developed Python/Premiere Extension automation tools to streamline multi-title delivery pipelines, achieving an estimated 30-40% reduction in project turnaround time.
- Managed technical execution for three simultaneous promotional campaigns with budgets up to \$200k, overseeing internal resource distribution and risk mitigation.

Associate Producer

April 2018 – March 2021

Insider Inc.

New York, NY

- Hired and promoted from a cohort of 10 Fellows to full-time role on Business Insider Explainer Video Team
- Edited, shot, and created motion design for Business Insider's 'So Expensive' series, tallying 50M+ views across YouTube, Instagram, TikTok, Snap, and Twitter
- Utilized Cinema 4D, After Effects, and Premiere Pro for motion graphics and visual effects, reducing delivery time by ~30% through workflow improvements
- Implemented social versioning strategies to maximize content reach across various platforms.
- Developed After Effects scripting and expressions to streamline video production workflows.
- Managed end-to-end distribution processes and maintained full ownership of content creation.
- Spearheaded the production and execution of the 'So Expensive' series.

Video Editor & Motion Designer

May 2016 – July 2018

Pivot Communication LLC

Boulder, CO

- Head of video production at a creative agency: story-boarding, project management, direction, camera work, editing, color correction, sound design, and motion graphics across client projects
- Collaborated daily with a creative team on video storytelling, podcast production, and photography

EDUCATION

University of Colorado Boulder

2012 – 2016

Bachelors of Science

Broadcast Production and Film

WORKFLOW DEVELOPMENT

DocShipper github.com/jackmhouston/docShipper

Present

Creator & Maintainer

- Custom program that generates client-ready shotlists with accurate timecodes and screenshots to fill spreadsheets, built with Python, Streamlit, pandas, openpyxl, ffmpeg, and ffprobe
- Parses Premiere XML exports to extract metadata and produce formatted Excel deliverables, reducing manual effort by an estimated 75%
- In active development with new features planned

MOGRTs

Present

Creator & Maintainer

- Adobe After Effects templates for seamless Premiere Pro integration, covering title cards, transitions, lower thirds, and social versioning across client graphics toolkits
- Designed for non-technical users, enabling consistent brand execution without requiring AE access

Premiere Pro Extensions

Present

Creator & Maintainer

- Built custom CEP extensions ("StemLoader", "Social Sizer", "Selector") to automate complex editorial workflows and eliminate repetitive manual tasks
- StemLoader vertically stacks and orders audio stems, supporting up to 12 channels and removing the need for manual track adjustments
- Social Sizer automates creation of 1x1 and 9x16 social versions by cloning and resizing sequences in batch
- Selector clones sequences and ripple deletes to named selects cuts based on in/out points from video track 2, reducing clip organization time by ~30%

SKILLS

Technical Skills: Technical Skills: Premiere Pro, After Effects, DaVinci Resolve, Avid Media Composer,, Audition, Cinema 4D, Photoshop, Illustrator, Cavalry, TouchDesigner, Runway ML, Topaz Video AI, Python, HTML, CSS, JavaScript, Adobe ExtendScript, After Effects Scripting, Agentic Coding Tools, Vocal Isolation, Upscaling, Motion Tracking, Rotoscoping, Advanced Compositing